



Middle East Librarians Association

MELA COMMITTEE ON CATALOGING

Cataloging Middle Eastern Streaming Media Using RDA and MARC21 Workshop
2nd SESSION: Streaming Media

Presenter: Cyrus F. Zarganj, Special Formats Librarian/Associate Professor, University of Nevada, Las Vegas Libraries

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Cataloging Middle Eastern Streaming Media Using RDA and MARC21

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Winter Sleep

Play Trailer

2014 - 1hr 30min - ★★★★★
 A hotel owner and his wife in a remote Turkish village deal with conflicts within his family and a tenant behind on his rent.
 Winner of the Palme d'Or and the FIPRESCI Prize at the...

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Details Share

Director Nuri Bilge Ceylan	Studio Kino Lorber	Tags Award-Winning, Cannes Film Festival, Contemporary Film, Literary Adaptation, Palm Springs International Film Festival
Features Halki Bagnur, Media Stores, Demet Akbag	Language Turkish	Palme d'Or Palme d'Or WINNER
	Genres World Cinema, Movies, Drama	Other Epic Runtime, Narrative Films, Turkish Cinema

Related Videos

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The Man Who Sold His Skin

Play

2021 - 1hr 43min - ★★★★★
 Sam seeks to escape the Syrian War, but in order to travel to Europe and be reunited with the love of his life, he accepts to have his back tattooed by one of the world's most prominent...

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Details Share

Director Khalouta Ben Hana	Studio Samuel Goldwyn Films	Tags Middle Eastern Cinema, Academy Awards Winners and Nominees, Contemporary Film, Venice Film Festival, Popular World Cinema, New & Noteworthy, Newly Added World Cinema, Narrative Films
Features Morica Behrecci, Yeliza Mulyayn, Dale Laine, Koen De Blouw	Language Arabic	Genres World Cinema, Movies, Drama

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Streaming Media

- **Streaming video and audio**
 - **Including born digital**
- **Provider-neutral vs. non-provider-neutral**
 - **Provider-neutral guidelines by the Program for Cooperative Cataloging (PCC)**
<http://www.loc.gov/aba/pcc/scs/documents/PCC-PN-guidelines.html>
 - 040 -- \$a UNL \$b eng \$e rda **\$e pn** \$c UNL

RDA Core Elements for Streaming Media

- Title
- Creator
- Statement of Responsibility
- Edition statement
- Publication statement
- Series statement
- Identifier for the manifestation
- Content type
- Carrier type
- Uniform Resource Locator

Cataloging Streaming Media

Best Practices for Cataloging Streaming Media, Using RDA
and MARC21 - Version 1.1 (April 2018)

https://digitalscholarship.unlv.edu/cgi/viewcontent.cgi?article=1738&context=lib_articles

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Leader and Fixed Fields

- Type*: g, i, j
- BLvl: m
- Desc: i

* OCLC Connexion terms

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MARC 008

- DtSt: s, m, p, r, t
- Date1: YYYY
- Date 2: YYYY
- Ctry: xxx (https://www.loc.gov/marc/countries/cou_home.html)
- Time: xxx
- Audn: blank, f, e, j
- TMat: v
- Tech: a, c, l, z
- Lang: xxx
(https://www.loc.gov/marc/languages/language_name.html)

MARC 006

006 – Fixed-Length Data Elements-Additional Material Characteristics: *Computer files/Electronic resources* (R)

<https://www.loc.gov/marc/bibliographic/bd006.html>

LC	Description	Value
00	Form of material	m
06	Form of item	o
09	File	c, h

MARC 007

007 – Electronic Resource (R)

<https://www.loc.gov/marc/bibliographic/bd007c.html>

OCLC	Description	Value
\$a	Category of material	c
\$b	Specific material designation	r
\$d	Color	a, b, c, m
\$e	Dimensions	n
\$f	Sound	a, u

MARC 007

007 – Videorecording (R)

<https://www.loc.gov/marc/bibliographic/bd007v.html>

OCLC	Description	Value
\$a	Category of material	v
\$b	Specific material designation	z
\$d	Color	a, b, c, m
\$e	Videorecording format	z
\$f	Sound on medium or separate	a, u
\$g	Medium for sound	z
\$h	Dimensions	u
\$i	Configuration of playback channels	u

Preferred Source of Information [RDA 2.1.2.2]

- Title frame [RDA 2.2.2.3]
- Title screen [RDA 2.2.2.3]
- Website with a link to the streaming media [RDA 2.2.2.3.2 & RDA 2.2.2.4.2]

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MARC 264 – Production, Publication, Distribution, Manufacture, and Copyright Notice [RDA 2.7-2.11]

264 _1 \$a Culver City, CA : \$b Sony Pictures Home Entertainment, \$c [2012]

264 _1 \$a [Place of publication not identified] : \$b [Publisher not identified], \$c [2022]

264 _4 \$c ©2021

264 _4 \$c copyright 2021

264 32 \$a New York, N.Y. : \$b Distributed by Infobase, \$c [2022]

MARC 300 – Extent (R) [RDA 3.4.1.7.5]
MARC 306 – Playing Time (NR) [RDA 7.22]

300 __ \$a 1 online resource (1 video file (87 min.)) : ‡b sound, color, with black and white sequences

306 __ \$a 012700

300 __ \$a 1 online resource (2 audio files (26 min., 43 sec.)) :\$b digital

306 __ \$a 002643

MARC 336, 337, 338 – Content, Media, Carrier Types

- 336 __ \$a two-dimensional moving image \$b tdi \$2 rdacontent
- 337 __ \$a computer \$b c \$2 rdamedia
- 338 __ \$a online resource \$b cr \$2 rdacarrier

- 336 __ \$a spoken word \$b spw \$2 rdacontent
- 336 __ \$a performed music \$b prm \$2 rdacontent

Term and Code List for RDA Carrier Types

<http://www.loc.gov/standards/valuelist/rdacarrier.html>

Term and Code List for RDA Content Types

<http://www.loc.gov/standards/valuelist/rdacontent.html>

Term and Code List for RDA Media Types

<http://www.loc.gov/standards/valuelist/rdamedia.html>

MARC 344 – Sound Characteristics (R) [RDA 3.16]

- \$a Type of recording
- \$g Configuration of playback channels

344 __ \$a digital \$2 rdatr

344 __ \$g stereo \$2 rdacpc

MARC 347 – Digital File Characteristics (R) [RDA 3.19]

- \$a File Type
- \$b Encoding Format
- \$c File size
- \$f Encoded bitrate

347 __ \$a video file \$2 rdaft

347 __ \$a audio file \$2 rdaft

347 __ \$b MPEG-4 \$c 389 MB

347 __ \$b MP3 \$c 26.8 MB \$f 128 kbps

MARC 380 – Form of Work [RDA 6.3]

380 __ \$a Motion pictures \$2 lcgft

380 __ \$a Television program \$2 lcgft

380 __ \$a Radio programs \$2 lcgft

MARC 506 – Restrictions on Access Note (R) [RDA 4.4]

- Not recommended for the provider-neutral records
- Used in the local catalog only

506 1_ \$a Access requires authentication through Swank Motion Pictures.

MARC 588 – Source of Description Note (R) [RDA 7.28]

588 __ \$a Description based on online resource; title from title screen (viewed October 31, 2022).

MARC 856 – Uniform Resource Locator [RDA 4.6]

For provider-neutral records:

- Direct link to the streaming media file
- Supply the provider's name in subfield 3
- Do not use subfield z
- Do not include proxy URLs

856 40 \$3 Docuseek ꞑu <https://docuseek2.com/v/a/V9H6>

but for local catalog:

856 40 \$u <http://ezproxy.library.unlv.edu/login?url=https://docuseek2.com/v/a/V9H6>

\$z View streaming video online

Relationship Designators [RDA 18.5]

MARC 1XX, 7XX (\$e [RDA Appendix I], \$i [RDA Appendix J])

700 1_ \$a Ceylan, Nuri Bilge, \$d 1959- \$e film director, \$e screenwriter.

700 12 \$i Container of (work): \$a Copland, Aaron, \$d 1900-1990. \$t Appalachian spring.

MARC Code List of Relators

<https://www.loc.gov/marc/relators/relaterm.html>

MARC 130 – Uniform Title (NR) [RDA 6.2.2]

130 0_ \$a Mission (Motion picture : 1986)

245 14 The mission / \$c produced by Fernando Ghia and David Puttnam
; directed by Roland Joffé.

130 0_ \$a Huo zhe (Motion picture)

245 10 \$a To live

546 __ \$a In Mandarin Chinese; with optional English, French or Spanish
subtitles.

500 __ \$a Title from disc label.

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